Bluegrass Business Development Partnership

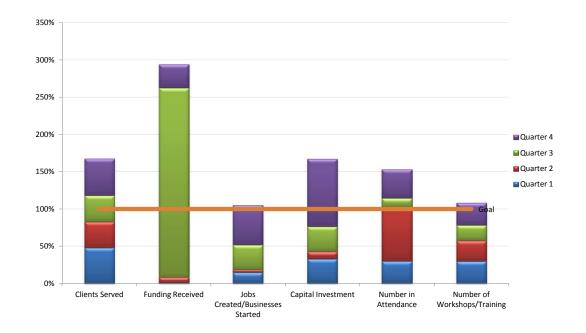






Fiscal Year 2008-2009

	2008-2	009					
	Goal	% Attained	Quarter 1	Quarter 2	Quarter 3	Quarter 4	YTD
Bluegrass Business Development Partnership							
Clients Served	869	167%	418	303			1,455
	\$ 27,900,000	294%			\$ 70,735,715		81,954,771
Jobs Created/Businesses Started	723	105%	109	26			757
'	\$ 50,000,000	167%	\$ 16,500,000	\$ 5,011,529	\$ 16,700,000	\$ 45,310,000	\$ 83,521,529
Workshops/Training							
Number in Attendance	3,210	153%	962	2,310	392	1,238	4,902
Number of Workshops/Training	87	108%	26	24			94



Bluegrass Business Development Partnership

		2008-20	009					
		Goal	% Attained	Quarter 1	Quarter 2	Quarter 3	Quarter 4	YTI
Economic Development								
Clients Served		270	103%	36	79	84	79	27
Funding Received	\$	5,500,000	163%			\$960,000	\$8,000,000	8,960,00
Jobs Created/Businesses Started		650	92%	108	26	100	367	60
Capital Investment	\$	50,000,000	167%	\$16,500,000	\$5,011,529	\$16,700,000	\$45,310,000	83,521,52
Workshops/Training								
Number in Attendance		1,060	90%	172	296	190	296	95
Number of Workshops/Training		15	107%	3	5	4	4	1
Workforce Development								
Clients Served		210	104%	131	30		58	21
Workshops/Training								
Number in Attendance		-						
Number of Workshops/Training		-						
Minority Business Development								
Clients Served		145	133%	44	57	45	47	19
Funding Received	\$	400,000	276%			302,000	800,000	1,102,00
Jobs Created/Businesses Started		10	140%			3	11	
Capital Investment	\$	-						
Procurement	\$	3,000,000	37%	27,100	364,000	486,600	239,000	1,116,70
Workshops/Training								
Number in Attendance		1,654	187%	520	1,776	34	764	3,09
Number of Workshops/Training		15	80%	3	3	1	5	1
Innovation and Commercialization								
Clients Served		100	466%	118	83	103	162	46
Funding Received	\$	20,000,000	345%			68,932,194		68,932,19
Jobs Created/Businesses Started		50	264%			132		13
Capital Investment	\$	-						
Workshops/Training								
Number in Attendance		1,120	124%	383	423	175	411	1,39
Number of Workshops/Training		22	145%	15	7	3	7	3
Small Business Development Center Clients Served		240	143%	91	69	86	96	34
Funding Received	\$	2,000,000	148%	334,056	2,085,000	541,521	30	2,960,57
Jobs Created/Businesses Started	φ	13	77%	334,030	2,065,000	341,321	5	2,900,57
Capital Investment	\$	13	1176	'		4	5	
•	φ	-						
Workshops/Training		370	750/	5 0	60	93	63	0-
Number in Attendance Number of Workshops/Training		370 45	75%	59 8	63 12	93	14	27
		45	100%	8	12	11	14	4
Duplicates (Office Use Only)				,	20	0.4	00	
Clients Served				4	30	24	28	
Funding Received								
Jobs Created/Businesses Started								
Capital Investment								
Workshops/Training								
Number in Attendance				344	496	200	592	
Number of Workshops/Training				6	6	2	8	

Bluegrass Business Development Partnership







Fiscal Year 2008-2009

	2008-2	009	Quarter 4	YTD	Quarter 4	YTD	Quarter 4	YTD	Quarter 4	YTD	Quarter 4	YTD	Quarter 4	YTD	Quarter 4	YTD
	Goal	% Attained	To	otal	Economic D	Development		ration & ization Center	Workforce [Development	Minority Develo			Business ent Center	Duplicate Use (es (Office Only)
Clients Served	869	167%	428	1,455	79	278	162	466	58	219	47	193	96	342	28	86
Funding Received	\$27,900,000	294%	\$8,800,000	\$81,954,771	\$8,000,000	\$8,960,000		\$68,932,194			\$800,000	\$1,102,000		\$2,960,577		
Jobs Created/Businesses Started	723	105%	383	757	367	601		132			11	14	5	10		
Capital Investment	\$50,000,000	167%	\$45,310,000	\$83,521,529	\$45,310,000	\$83,521,529										
Workshops/Training																
Number in Attendance	3210	153%	1,238	4,902	296	954	411	1,392			764	3,094	63	278	592	1632
Number of Workshops/Training	87	108%	26	94	4	16	7	32			5	12	14	45	8	22

^{*}Every effort has been made to ensure accurate goal numbers. However, these numbers could reflect some duplication of clients between partner organizations. We will keep the mayor and council abreast of any changes that should be made to these numbers.



Chamber of Gommero, Inc.			E		nic Devel		
	2008-200	09 Goal	Quar	ter 4	Y	TD	
Clients Served	27	0	79	9	2	78	
Prospects	11	0	28		103		Commerce Lexington's economic development team actively recruits companies (manufacturing, distribution, headquarters, call centers) to expand or relocate to the Bluegrass region. Recruitment is achieved through many marketing initiatives such as advertising, direct mail pieces, tradeshows, site selection and corporate real estate consultant visits.
Existing Business Visits	15	0	46		152		Commerce Lexington visits 100 to 120 export based existing companies every year. During the visits, the team identifies and addresses barriers to growth of existing firms, as well as work to retain the at risk companies. We also provide access to capital, opportunities and networks for businesses.
Number of Start- Up/Entrepreneurial High Tech Companies	10)	5		23		Commerce Lexington continues to work hand-in-hand with UK's Innovation and Commercialization Center and the Small Business Development Center on high-tech entrepreneurial projects. With these relationships, Commerce Lexington can provide access to information and funding for start-up companies. The partnership is also developing a resource website for entrepreneurs. To further support entrepreneurial companies, Commerce Lexington sponsors the SBIR/STTR conferences, as well as the Lexington Venture Club.
Funding Received	\$5,500	0,000	\$8,000	0,000	\$8,96	60,000	
	\$5,500	0,000	\$8,000	\$8,000,000		60,000	Commerce Lexington works with the Kentucky Cabinet for Economic Development (KCED) in administering tax incentive programs, which are based on job creation and capital investment, to help companies offset their start-up costs. Commerce Lexington also helps coordinate with the KCED training program, such as grant-in-aid, and direct loan programs, which offer companies low interest rates.
Jobs Created/ Businesses Started	65	0	36	7	6	01	
Jobs Created	65		36		601		Number of new jobs created in Lexington in the areas of manufacturing, distribution, headquarters operations, call centers, and high-tech startups.
Capital Investment	\$50,00	0,000	\$45,31	0,000	\$83,52	21,529	
Capital Investment	\$50,00	0,000	\$45,31	0,000	\$83,52	21,529	Expenditure in real estate, building renovations, equipment
Workshops/Training	Number in Attendance 1060	Number of Events 15	Number in Attendance 296	Number of Events 4	Number in Attendance 954	Number of Events 16	
Lexington Venture Club	400	6	67	1	268	6	Founded in 2002, The Lexington Venture Club is a partnership between Commerce Lexington and UK's Von Allmen Center for Entrepreneurship. The Lexington Venture Club is a catalyst by which entrepreneurs, service providers, and investors work together to develop a strong economy in Central Kentucky. Each year, the Lexington Venture Club hosts four luncheons and two receptions, which features a keynote speaker and presentations from small start-up companies. At the beginning of each year, we have our annual 'Who Got the Money' reception which recognizes early stage and growing companies in Central Kentucky that have received funding through venture capital, angel investors, friends and family, and state and federal sources.
in2lex	600	6	139	2	400	5	inteLex: (n) Innovators, engineers, techies, and entrepreneurs who gather to share ideas. Alliance of forward thinkers. The future of Lexington's innovative spirit.
							See ICC tab.
Bench 2 Business (B2B)			90	1	223	2	See ICC tab.
Manufacturer's Network Group	60	3	0	0	63	3	The Manufacturers Networking Group is comprised of local manufacturing companies who come together to discuss issue they face every day in the workplace. The group meets five to six times each year four of the meetings are held at various manufacturing plants and the other two meetings are the annual spring and fall receptions. The group expressed interested in forming a training consortium and a board of directors was formed to evaluate the formation of the consortium.



		Lexin	gton Pa		nip for Wo	orkforce	Development
	2008-20	09 Goal	Quar	ter 4	YT	D	
Clients Served	21	10	58	3	21	9	
Entrepreneur Leadership Institute Participation	5	0	58	3	78		Number of applications, students and business/organizations Up to 30 Fayette County juniors and seniors learn about business and entrepreneurship by meeting successful local entrepreneurs and leading business people who will share leadership ideas and discuss what it takes to succeed. Students visit businesses to see first hand how things work, learn business planning basics, develop a business plan with a team. 125 applications received. Planning for June 15-19 is in process
Lexmark Teacher Institute Educator Partipation	7	5			82	·	Number of applications, teachers, and business/organizations Weeklong summer institute in which teachers and community business partners collaborate to better understand how business use what schools are teaching, gain real-world examples to enliven delivery, and create opportunities for students beyond the school walls. 40 applications received. Planning for July 27-31.
Business & Education Network	7	5	Registration until websi comp	ite design	50		BEN will serve as a "portal" or system to match education needs with business people, community organizations, professional associations and others who want to volunteer their time and expertise in a variety of ways.
"Best In the Bluegrass"	1	0	22	2	31		Number of Students and companies participating. Initiative aimed at high-performing students in Fayette County Public Schools (FCPS) who are going to college outside of Kentucky. Provide graduating students and returning participants from 2008 with a high level internship opportunity/scholarship. Goal is to show these students a variety of companies and high-level high-tech career opportunities in Central KY. Applications for 2009 were due 4/3/09. 5 students from last year will return for the 2009 summer program. Placements are in progress.
	Number in Attendance	Number of Events	Number in Attendance	Number of Events	Number in Attendance	Number of Events	
Workshops/Training	0	0	0	0	0	0	



		N	linority E		s Develo		
	2008-20	09 Goal	Quar		Y1		
Clients Served	14	5	4	7	19	93	
Minority	10	0	31		13	31	A minority business as defined by Commerce Lexington is a business that is 51% owned, operated and controlled by a person who is a member of the following racial and ethnic groups:
Female	4:	5	1	16		2	African American: An individual of Black race or African origian or parentage: Hispanic American: An individual of Latin American culture, origin or parentage; and Asian American: An individual of Japanese, Korean, Chinese, Indonesiar Indochinan, Malaysian, Filipino, native Hawaitan, or Pacific Islanders culture, origin or parentage.
Funding Received	\$400	.000	\$800	.000	\$1,10	2.000	
ACCE\$\$ Loan Program	\$400			0,000 \$1,102,000			The Acce\$\$ Loan Program's mission is to provide easier access to the financing and helpful business advice that you need to start or grow your business. This program is committed to fostering economic growth and enhancing business opportunities for minorities, women, and emerging small businesses.
Jobs Created/							
Businesses Created	10)	1	1	1	4	
	10)	1	1	1	4	
Capital Investment	\$()	\$	0	\$0		
					\$()	
Procurement	\$3,000 Number in Attendance	0,000 Number of Events	\$239 Number in Attendance	0,000 Number of Events	\$1,110 Number in Attendance	5,700 Number of Events	Procure in past two years has been \$7,000,000 and \$3,000,000 respectively. 2007/08 targeted goal is \$4,000,000
Workshops/Training	1654	15	764	5	3,094	12	
Toyota Opportunity Exchange	400	1			1,260	1	
Bluegrass Airport MBE Recruitment	50	2	42	1	42	1	
Opportunity Exchange	75	2			109	2	
KMBC/CLX Seminar	15	1	17	1	36	2	
LFUCG Minority Business EXPO	400	1			450	1	
KMBC Awards Celebration	450	1			458	1	
Scott County NAACP Economic Empowerment Day	34	1			34	1	
KCTCS Procurement Professionals	10	1	50	1	50	1	
KMBC Business Opportunity Fair	100	1	505	1	505	1	
Partners for Entrepreneurial Advancement in KY (PEAK)	100	1	150	1	150	1	
Small Contractor Education	20	3			0	0	



	TY OF KENTU		Inno		and Con ar 2008-2009		alization
	2008-20	009 Goal	Qua	rter 4	Υ٦		
Clients Served		00		62		56	
New Clients			27		139		The Lexington ICC is part of a state-wide program funded by DCI. The objective of the program is to create more technology-based businesses and jobs in the state. The Lexington ICC serves UK, Lexington, and the surrounding counties.
Existing Client Meetings			1:	35	32	27	
Funding Received	\$20,00	00,000	\$	§O	\$68,93	32,194	
Federal Funds					\$5,83	0,980	Funding received by regional companies from federal agencies.
KY State Funding Programs					\$6,48	9,314	Funding received by regional companies from a variety of state programs targeted at technology-based companies; SBIR/STTR match program, KY enterpriese funds, forgiveable loan program,
Friends/Family/Founders					\$12,94	18,000	Funding for startup companies provided by the founders
Angel Investors					\$3,74	0,000	Funding received from private investors; e.g., the Bluegrass Angels
Venture Capital					\$7,66	0,000	Funding received from venture capital firms; e.g., Chrysalis Ventures, KY Highlands, River Cities Capital, Adena Ventures
Strategic Partners					\$565	5,700	
Other					\$31,69	98,200	
Jobs Created/ Businesses Started	5	60		0	13	32	
New Technology Based Start Up Companies						6	Ojective is to help create higher paying jobs with average salaries exceeding \$60,000.
Existing Technology Based Job Growth					11	16	
Capital Investment	\$	60	\$	60	\$1	0	
Capital Investment			9	5 0	\$1	0	
Workshops/Training	Number in Attendance 1120	Number of Events 22		Number of	Number in Attendance 1,392	Number of Events 32	
Lexington Venture Club			67	1	268	6	see ED tab. Lexington Venture Club is a joint initiative between UK and
Lexington venture Club			67	·	200	O	Commerce Lexington.
B2B			90	1	223	2	Bench to Business UK Networking Event
Bluegrass Angels			115	3	387	14	The Bluegrass Angels are the only organized angel group in KY. Their mission is to provide early-stage capital and mentoring to new scalable businesses in the region.
in2lex	600	6	139	2	400	5	share ideas. Alliance of forward thinkers. The future of Lexington's innovative spirit. See ED Tab.
Finance Workshops	120	6			114	5	Workshops set up in conjunction with funding sources as a tutorial and questions answered sessions.



Planning = Consulting	■ Training						
		Sma	ıll Busin		velopme ar 2008-2009		er
	0000.00	00.0					
Clients Served	2008-20 24			rter 4	YT 34	_	
Ollerits der ved	24	Ю	3	.0	34	14	
Clients that had counseling services with the SBDC.	24	90	9	6	34	42	A client is the business, if it exists. In the case of a prospective business, the client is the individual (i.e., nascent entrepreneur) receiving SBDC services. Counseling is defined as services provided to an individual and/or business, i.e. client (see above) that is substantive in nature and is in the area of business formation, management, financing, and/or operation of a small business enterprise.
Funding Received	\$2,00	0,000	\$	60	\$2,96	0,577	
Dollar amount and number of loans received or equity financing received	\$2,00	0,000			\$2,96	0,577	
Jobs Created/							
Businesses Created	1:	13		5		0	
		15					
Jobs created from counseling clients that started business	1:	13 5			1	0	Businesses that are started as a result of SBDC counseling/consulting.
Capital Investment	\$	0	\$	60	\$()	
						_	
					\$()	
	Number in Attendance	Number of Events	Number in Attendance	Number of Events	Number in Attendance	Number of Events	
Workshops/Training	370	45	63	14	278	45	
Customers that attended training conferences at the SBDC	370	45	63	14	278	45	Training is defined as an activity or event in which the SBDC plays a substantial role in delivering a structured program of knowledge, information or experience on a business-related subject. There must be one or more attendees.