



Commonwealth of Kentucky  
Office of the Governor

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**eTechCampus to Expand Operations in Lexington**

*Digital learning solutions company to move to new facility, create 45 jobs*

**FRANKFORT Ky. (June 15, 2015)** – A Lexington-based company is growing. Gov. Steve Beshear and Mayor Jim Gray today announced that eTechCampus LLC is moving to a new location in Fayette County and adding more than 45 new jobs.

eTechCampus, which provides digital learning solution for schools, colleges, corporations and government entities, also will invest more than \$2 million into the project.

“I am delighted to celebrate eTech’s success and expansion in Lexington,” said Gov. Beshear. “This investment not only creates 45 jobs for the citizens of central Kentucky, but it also demonstrates our ability to attract and support high tech companies that are revolutionizing the way we do business. I look forward to working with eTech as the company continues to grow in the Commonwealth.”

“Lexington’s growth in high tech jobs is attracting national attention,” Mayor Jim Gray said. “We’re always excited to see growth in a local business because it directly reflects the strength of our economy. Congratulations, eTechCampus.”

In order to meet the demand being created by the rapid adoption of digital learning initiatives, eTech plans to move to a new location on Darby Creek Road. The facility, which also will feature a rentable training room for educators and professionals, will be

operational this fall. eTech plans to hire designers, account managers, engineers and sales and marketing specialists to work with its growing clientele.

“The educational landscape is changing rapidly and eTechCampus is positioned well to help schools make the digital transition,” said Greg French, president of eTechCampus. “We are excited to be headquartered in Lexington and hope to recruit talented educators and developers.”

“eTech’s combination of services and digital products is unparalleled in the market,” said Matt Montgomery, CEO. “By locating in Lexington, eTechCampus will be able to leverage their relationship with eCampus.com to fulfil the physical textbook needs of their clients.”

eTechCampus was founded by Lexington-based eCampus.com, which provides a complete outsourced virtual bookstore for educational institutions looking to transition out of brick and mortar campus bookstores. eTech’s approach enables institutions to make a successful transition to a digital learning environment. The company offers expert training, virtual bookstore services, eTextbook solutions, online course design and a learning management system called Converge, which serves to centralize the learning experience by bringing learners together through an e-Learning platform.

“eTech’s need for a larger facility and additional employees shows the rapid growth of this young company,” said Sen. Reginald L. Thomas of Lexington. “We are pleased that eTech is part of our business/industrial community and proud to have the skilled workforce to fill the new positions. eTech is a good corporate partner and we look forward to building on that partnership in the future.”

“I’m excited and appreciative that eTechCampus will be expanding their operation and reinvesting in our community,” said Rep. Ruth Ann Palumbo. “eTech has been a leader in fulfilling the growing demand of our education, corporate, and government workforce for digital learning solutions. The commitment eTech and our elected officials have to the people of Lexington and Fayette County will enable us to be competitive and offer good paying jobs in the digital economy.”

“The Bluegrass Business Development Partnership is delighted about eTechCampus’ decision to grow and expand in Lexington,” said Bob Quick, president and CEO of Commerce Lexington Inc. “We are excited to see eTechCampus add new jobs and investment to this growing industry in the region.”

To encourage the investment and job growth in Fayette County, the Kentucky Economic Development Finance Authority preliminarily approved the company for tax incentives up to \$600,000 through the Kentucky Business Investment program. The performance-based incentive allows a company to keep a portion of its investment over the term of the agreement through corporate income tax credits and wage assessments by meeting job and investment targets.

For more information on eTechCampus, visit [www.etechnampus.com](http://www.etechnampus.com).

A detailed community profile for Lexington (Fayette County) can be viewed [here](#).

Information on Kentucky's economic development efforts and programs is available at [www.ThinkKentucky.com](http://www.ThinkKentucky.com). Fans of the Cabinet for Economic Development can also join the discussion on [Facebook](#) or follow on [Twitter](#). Watch the Cabinet's "This is My Kentucky" video on [YouTube](#).

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