

## 2012 Marketing Event Schedule

Event	Purpose	City	Date
Site Selectors Guild	Conference for ED professionals and 25 top site selection consultants	Orlando, FL	January 22 – 24, 2012
Medical Device & Manufacturing Tradeshow	Tradeshow for medical device manufacturing companies – partner with LG&E – KU	Anaheim, CA	February 14 – 16, 2012
KentuckyUnited & KY Association for Economic Development (KAED) Spring Conference	Conference for KAED ED professionals and six - ten site selection consultants	Lexington, KY	April 17 – 19, 2012
International Asset Management Council (IAMC) – Spring Forum	Forum for corporations, real estate professionals and ED professionals	Austin, TX	April 21 – 25, 2012
KentuckyUnited Consultant Event	Site selection consultant luncheon	New York, NY	May 10, 2012
National NIH SBIR Conference	Conference for companies with NIH grants or potential grants.	Louisville, KY	May 30 – June 1, 2012
KentuckyUnited Marketing Trip	Statewide marketing organization – one-on-one meetings with consultants and companies	Boston, MA	June 12 – 14, 2012
BIO	International biotechnology conference and tradeshow & KY Governor’s Reception	Boston, MA	June 18 – 21, 2012
American Chamber of Commerce Executives (ACCE) Annual Conference	Annual conference for ACCE members – will have a focus on site selection consultants	Louisville, KY	August 1 – 4, 2012
International Economic Development Council (IEDC) Annual Conference	Annual Conference for ED professionals – includes forum with site selection consultants	Houston, TX	September 30 – October 3, 2012
International Asset Management Council (IAMC) – Fall Forum	Forum for corporations, real estate professionals and ED professionals	Omaha, NE	October 13 – 17, 2012
Advantage Kentucky Marketing Trip	One-on-one marketing trip with site selection consultants and special event – CLX, Tri-ED, GLI participate	Atlanta, GA	November 12 – 14, 2012

<b>Dates to be determined:</b>			
<b>Lexington, KY/Bluegrass Alliance Recruitment Trip</b>	One-on-one meetings with consultants and targeted companies– Lexington ED team	TBD	TBD
<b>International Marketing Trip</b>	One-on-one meetings with companies and/or special event – Key ED partners	TBD	TBD