

February 11, 2021

Mr. C. Paige Webster, CEcD
Owner/Site Selection Consultant
Webster Global Site Selectors
6602 W. Prickly Pear Trail
Phoenix, AZ 85083

Mr. Martin David-Jacobs
Project Manager
Office of Business and Community Services
Department for Business Development
300 West Broadway
Frankfort, KY 40601

Dear Mr. Webster & Mr. David-Jacobs,

On behalf of Commerce Lexington Inc.'s economic development division, thank you for recommending Lexington as a potential location for Project Ice Age. Our central location, educated workforce, and strong customer service background are among the many reasons Lexington is the best choice.

Covering eight counties in Central Kentucky, the Bluegrass Region is a thriving metro area with over 650,000 people living within a 30-mile radius. Lexington, the urban core, is the cultural, financial, and commercial heart of the region. We are home to many customer service centers, including Amazon.com, Conduent (formerly Xerox), Creative Lodging Solutions, Faneuil, and Valvoline. This provides testimony that Lexington's productive workforce, central location, and pro-business environment provide a profitable location in which to conduct business.



Gigabit City



With more than 4.4 million feet in fiber-optic lines, Lexington is now one of the largest gigabit cities in the country. Every home and business inside the urban service boundary has access to high-speed internet.

Educated Workforce

Lexington is a very smart city. According to the 2018 Census, Lexington is the 13th most highly educated city in the nation. Nearly 45% of the population over age 25 has at least a bachelor's degree. We are also 8th in the nation whose population over age 25 has an advanced degree. This is a result of success of the area's colleges and universities. Within 40 miles of Lexington there are 10 institutions of higher education, which enrolls nearly 70,000 students and graduates over 16,000 students annually. Our flagship university is the University of Kentucky, which is located in the heart of Lexington. Each college will serve as a potential source for workforce and future partnerships for Project Ice Age.

Airport Access

Lexington is home to the Blue Grass Airport, which offers 18 non-stop destinations on major carriers including Delta, American, United, and Allegiant Air. Within an hour's drive of Lexington are the Louisville and Cincinnati/Northern Kentucky Airports. Combined our region offers over 100 non-stop destinations daily from the three airports. Cincinnati/Northern Kentucky Airport is an international airport with direct service to Paris, France, and Toronto, Canada. All three airports offer quick access to domestic and international destinations for traveling executives.



Transportation

Our region has many attractive location attributes. We are within 65% of the U.S. population within a day's drive. Lexington is at the crossroads of I-64 and I-75, two major north-south and east-west corridor interstates. We are also home to one of the largest UPS ground hubs in the nation, which is within an hour's drive of UPS's Worldport in Louisville, KY. An hour's drive north of Lexington is the DHL national hub and an Amazon hub in Northern Kentucky. Air access in Central Kentucky is also very accessible.

Quality of Life



Lexington is fortunate to have a wonderful quality of life. In addition to lower housing costs, a vibrant downtown, and an eclectic array of restaurants and night clubs, we have many cultural amenities that add to the quality of life. The beautiful landscape of our city includes walking trails, farmers' markets, art galleries, entertainment venues, as well as the home of Keeneland Race Course, which is one of the premier race courses in the world. Outside of Lexington there are many attractions in Central Kentucky from shopping in downtown Georgetown, touring Woodford Reserve bourbon distillery, to attending a show at the Eastern Kentucky University Center for the Arts.

Request for Information

Per your request, we have compiled information that will assist you in evaluating the region. We have uploaded all information to a special private website.

As you can see, we are proud of our city, and hope we will have the opportunity to show Lexington to you and your client in the future. We appreciate you considering Lexington as a potential location for Project Ice Age. We look forward to working with you!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Gina Greathouse'.

Gina Greathouse
Executive Vice President
Economic Development