Potential Workforce and Wage Analysis

Bluegrass Alliance Labor Market Area (LMA)

December 2020



The potential workforce for an e-commerce warehouse/distribution center operation locating in the Bluegrass Alliance labor market area was estimated using JobsEQ, an online data site with up-to-date labor market data.

The labor market area for this analysis has been designated as the Bluegrass Alliance LMA, which includes the following counties:

 Bourbon, Clark, Fayette, Franklin, Jessamine, Madison, Montgomery, Scott, and Woodford counties in Kentucky.

The population in the Bluegrass Alliance Region was 674,541 per American Community Survey data for 2014-2018.

The region has a civilian labor force of 353,942 with a participation rate of 65.3%. Of individuals 25 to 64 in the

Bluegrass Alliance Region, 36.0% have a bachelor's degree or higher which compares with 32.9% in the nation.

The following table shows the potential workforce and average hourly wages for select occupations within the Bluegrass Alliance LMA. The potential workforce includes employed and unemployed people in the occupation.

The potential workforce figure does not take into consideration the opportunity to draw from other occupations that may require similar skill sets, which means that the potential workforce for a single occupation could be much larger than what is shown.

In the following table, the employment data is for the second quarter of 2020 and wage data is for 2019.



Potential Workforce and Wages for Select Occupations in the Bluegrass Alliance LMA

soc	Occupation	Potential Workforce	Avg. Hourly Wage
Managem	ent Occupations		
11-1021	General and Operations Managers	5,535	\$44.02
11-3061	Purchasing Managers	152	\$51.23
11-3071	Transportation, Storage, and Distribution Managers	288	\$43.56
11-3121	Human Resources Managers	284	\$47.45
	and Financial Operations Occupations		
13-1071	Human Resources Specialists	1,467	\$27.19
13-1080	Logisticians and Project Management Specialists	363	\$33.20
	Administrative Support Occupations		
43-4051	Customer Service Representatives	7,113	\$15.07
43-4151	Order Clerks	325	\$15.05
43-5011	Cargo and Freight Agents	318	\$17.43
43-5061	Production, Planning, and Expediting Clerks	747	\$22.39
43-5071	Shipping, Receiving, and Inventory Clerks	1,748	\$18.22
43-5111	Weighers, Measurers, Checkers, and Samplers,	172	\$20.49
43-9061	Office Clerks, General	7,816	\$14.65
Installatio	n, Maintenance, and Repair Occupations		
49-9071	Maintenance and Repair Workers, General	4,203	\$19.23
	n Occupations		
51-2092	Team Assemblers	7,641	\$19.33
Transport	ation and Material Moving Occupations		
53-1047	First-Line Supervisors of Transportation and Material Moving Workers, Except Aircraft Cargo Handling Supervisors	1,036	\$26.71
53-3033	Light Truck Drivers	2,274	\$19.10
53-7051	Industrial Truck and Tractor Operators	1,858	\$17.05
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	8,835	\$14.23
53-7064	Packers and Packagers, Hand	2,000	\$13.50
53-7065	Stockers and Order Fillers	5,711	\$12.79

Source: JobsEQ