



Full Stride Initiatives

A Region on the Rise

01 Grand Openings | 01 News You Can Use
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Grand Openings



Infineon Technologies

Bringing cutting-edge semiconductor R&D to Greater Lexington across automotive, industrial, and power electronics.

20

New Full Time Jobs

\$7.4M

Investment



Space Tango

Growing its Lexington team across every facet of commercial space infrastructure – from engineering and software to manufacturing and mission operations.

25

New Full Time Jobs

\$7.4M

Investment

News You Can Use

The Infrastructure of Intelligence

The next wave of economic development runs on power, not just square footage. As AI and advanced computing reshape data center demands, the regions that understand the energy-technology connection will be the ones attracting tomorrow's investment.

Read the full article at
areadevelopment.com

Data Centers in Central Kentucky

County	Moratorium Status
Bourbon	Moratorium through June 2027
Clark	No official moratorium
Fayette	Moratorium through October 2026
Franklin	No Official Moratorium
Jessamine	Moratorium through July 2027
Madison	No Official Moratorium
Montgomery	No Official Moratorium
Scott	Moratorium through December 2026
Woodford	Moratorium through December 31, 2026



A Note of Recognition

Celebrating Bob Quick's 25 Years
of Regional Leadership

On July 30, Commerce Lexington gathered with industry partners, elected officials, and champions of the region at Keeneland to celebrate the retirement of Bob Quick after 25 years as President and CEO. Bob's tenure shaped Greater Lexington into the competitive, connected region it is today – and his name is on nearly every win along the way.

Stakeholder Engagement

EXISTING BUSINESS

Trade & Export Network Event

May 7, 2026 | Pasta Garage, Lexington

In observance of National Export Month, Commerce Lexington brought regional business leaders together for a panel on export strategy — connecting companies with the resources to compete beyond Kentucky's borders.

NEW BUSINESS DEVELOPMENT

Expanding Greater Lexington's Story

Spring 2026

This spring, Niki Goldey took Greater Lexington's story on the road — representing the region at KAED, the SEDC Site Selection Summit, SelectUSA Investment Summit, and the Area Development Spring Consultants Forum. Her work focused on relationship-building with consultants and companies who decide where businesses land next.

TALENT & EDUCATION

Talent & Workforce: The Next Chapter

April 17, 2026 | Keeneland

Nearly 90 regional leaders gathered at Keeneland's Ivy Room to dig into the region's talent pipeline. National expert Patience Fairbrother of DCI brought data on where other regions are winning — and losing — plus a first look at new initiatives underway in Greater Lexington.

Upcoming Events

Fall Opportunity Exchange | September 17

An Evening with Industry (Biotech) | September 30

Money Smart | October 5 – November 9 | Monday Meetings

Regional Summit | November 12



Existing Business Resource Corner

If your business needs it, Commerce Lexington can connect you to it.

Cheryl Weiss, Director of Business Retention & Expansion, works directly with existing employers

through the Lexington Economic Partnership (LEP) to match companies with resources they actually need.

Browse the [Services Reference Guide](#) to see what's available. Contact Cheryl at cweiss@commercelexington.com.

Economic Development By the Numbers

	Target	YTD
Prospects	75	38
Active Projects	n/a	37
Capital Investment	\$500M	\$396.3M
Jobs Created	1,000	495
Average Wage**	\$75,000	\$71,906
Consultant Interactions	125	70
Site Visits	30	11
Existing Business Visits	125	81
Business Visit Attempts	200	219

Metrics based on activity in 9-county region. Commerce Lexington may not work directly with every project announced. Project announcements include projects in Greater LEX that had a capital investment of over \$100,000 and/or the creation of 10+ new jobs.

**Wage is set to meet the Building a More Competitive Bluegrass goal of increasing the average earnings per job for the region to the national average.

Community & Small Business Development by the Numbers

\$1.4M

The Access Loan Program set a 2026 goal of \$700,000 in facilitated loans. By June 30, it had already doubled it.

Marketing Update

Business Attraction

ADVERTISING

01 Targeting (Digital Display Ads + Video)

- Keeneland Spring Meet
Lexington, KY | April 3 – 24 2026
- Defender KY 3 Day Event
Lexington, KY | April 23 – 26 2026
- Automate @ Chicago
Chicago, IL | June 22–25 2026

02 Ongoing Digital Display Campaign + Linked In Advertising

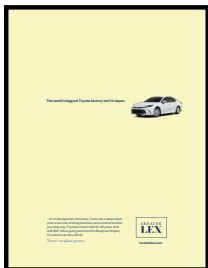
03 Print Advertising

- Site Selection Magazine
Half Page Ad | April 2026

04 Email Marketing

- Business Facilities
Half Page | April 2026
- Lane Report: KY Market Review
Full Page, Editorial + Digital added value | June 2026
(digital: lanereport.com + thebourbonflight.com)

NEW CREATIVE



Toyota Print Ad
(Advanced Manufacturing)

RESEARCH

Launched Brand Lift Study | For a performance snapshot of the marketing campaign results from the launch through June 2026, [click here](#).



Talent Attraction

Digital marketing efforts continue to expand regional awareness among external audiences. Phase 1 of the Talent Attraction Campaign delivered steady growth across impressions, reach, and engagement. Phase 2 is now underway, moving audiences into the evaluation phase with a hyperfocus on individuals most likely to relocate to the region.

28.7M
Impressions

12.9
Unique Reach

118,000
New Users to Talent Website

TOP PAGES

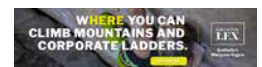
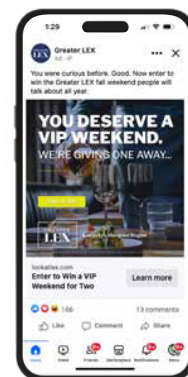
Fall Giveaway
9,183

Come Home
8,416

Live Here
4,193

Work Here
3,377

HIGHEST PERFORMING CREATIVE



Greater Lexington in the Spotlight

AEROSPACE AND DEFENSE

Greater Lexington Ranks Top 12% Nationally for Aerospace & Defense

Greater Lexington doesn't just have aerospace and defense companies – it's becoming a place that site selectors are paying attention to. Global Location Strategies ranked the region No. 46 out of 387 MSAs in its Best Places for Aerospace & Defense Analysis, landing Greater Lexington in the top 12% nationally. The edge in this sector increasingly comes down to execution at scale, and the region's manufacturing base and industrial capacity put it in a strong position.

Read the full study [here](#).



QUARTERLY FUN FACT

#1 Best City to Raise Children

Storage Café ranked Lexington #1 among the 100 largest U.S. cities for raising children — citing low cost of living, strong healthcare, high educational standards, and plenty of parks. Durham, NC and Madison, WI came in second and third.



#9

Mid-sized Metro
for attracting
projects

For Greater Lexington, the last few years have been among the region's best in terms of economic development activity even in the face of the global economic challenges.