

A rooftop bar scene at dusk. In the foreground, a crowd of people is gathered on a wooden deck, some standing and talking, others sitting on red cushioned benches. Warm, glowing string lights hang across the scene. In the background, a city skyline is visible under a twilight sky with scattered clouds. A prominent blue glass skyscraper stands on the left, with other brick and stone buildings of varying heights filling the rest of the skyline. The overall atmosphere is social and urban.

Welcome Hendrick Logistics

GREATER
LEX

Kentucky's Bluegrass Region



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within
600
miles of
65%
of the
US population

at the crossroads of



Area Profile

Fayette County

Population: 323,725
Labor Force: 180,600
Median Age: 35

Golden Triangle

Population: 2,229,673
Labor Force: 1,241,458
Median Age: 38

Greater Lexington

Population: 698,566
Labor Force: 368,828
Median Age: 38

Kentucky

Population: 4,534,824
Labor Force: 2,166,165
Median Age: 39





Lexington (LEX)

18 non-stop destinations

Louisville (SDF)

38 non-stop destinations

UPS Worldport

Cincinnati (CVG)

55+ non-stop destinations

Multiple international flights

DHL & Amazon Air Hub

Workforce & Employment

A look at the numbers

3.7%

Unemployment Rate

\$69,479

Median Household Income

\$64,844

Average Annual Wage

An Emphasis on Education

According to the most recent U.S. Census Data, for cities with a population of 300,000 or more, **Lexington ranks:**

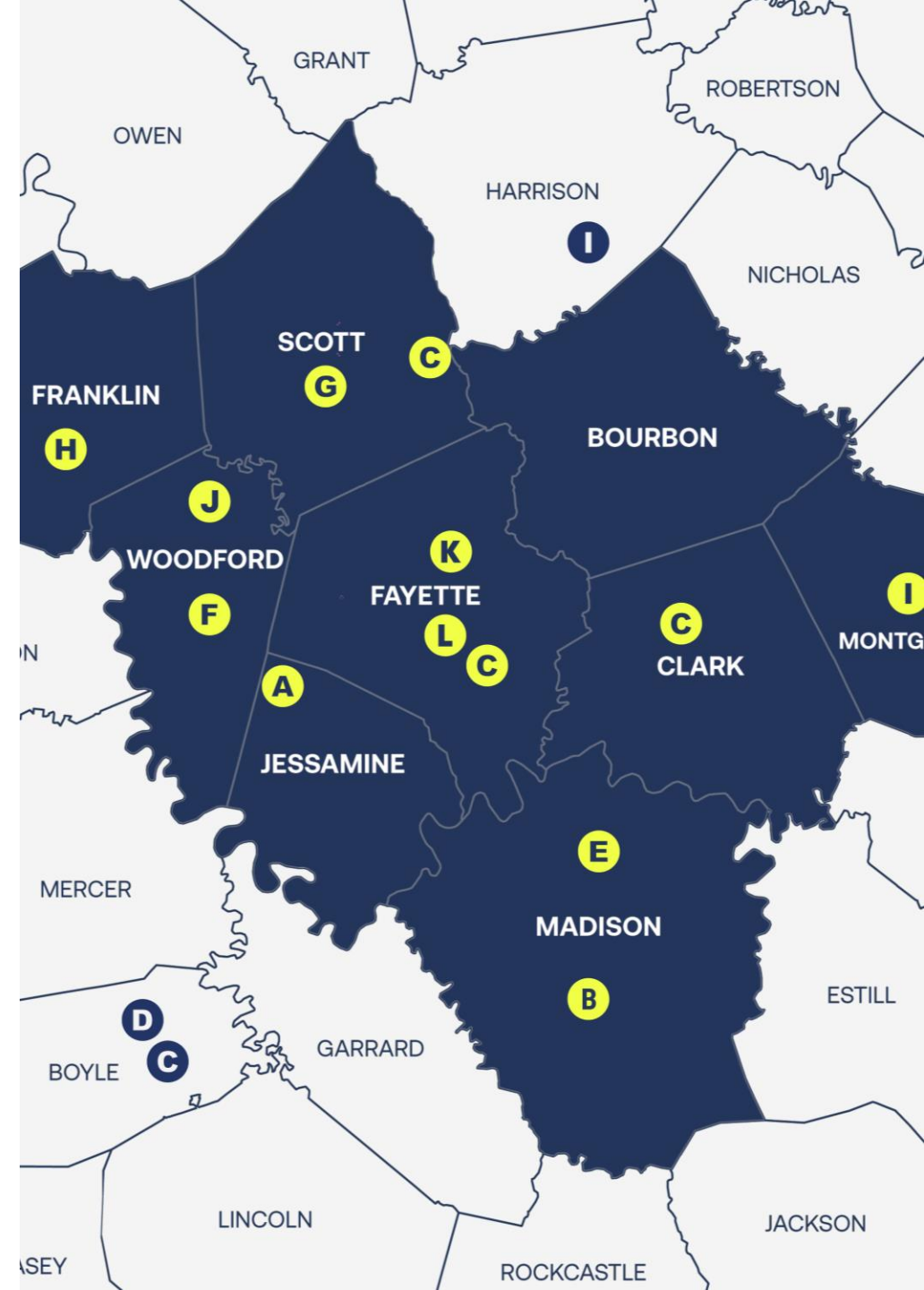
Bachelor's degree or higher: 16th

Advanced degrees: 13th

High school graduate or higher: 4th

The Greater Lexington region boasts 12 colleges and universities within 40 miles of Lexington.

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|--|--|
| A. Asbury University | G. Georgetown College |
| B. Berea College | H. Kentucky State University |
| C. Bluegrass Community & Technical College | I. Maysville Community & Technical College |
| D. Centre College | J. Midway University |
| E. Eastern Kentucky University | K. Transylvania University |
| F. Frontier Nursing University | L. University of Kentucky |



Education & Talent Pipeline

- Bluegrass Community and Technical College offers Supply Chain Management Degrees
- University of Kentucky offers a Master's Degree program in Supply Chain Management.



Global Brands



In Good Company





1 Best City for Families
- Storage Café, 2026

4 Mid-Sized Metro for
Economic Development
- Site Selection Magazine 2025

4 Cost of Doing Business
- Vellis Financial

6 The South's Best Cities
- Southern Living Magazine

15 Best Places to Live
— U.S. News & World Report,
2024-2025

23 Best Run City
- Wallet Hub, 2026



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