## March 30, 2023 – Email from the desk of Gina Greathouse:

Good afternoon to our partners in the new Global CEO Forum,

We appreciate the time you spent with us. On behalf of the city of Lexington, Commerce Lexington, and University of Kentucky, thank you to those who were able to attend the inaugural Global HQ Roundtable forum on Tuesday, March 28<sup>th</sup>. For those who were not able to attend, we are sharing some key elements below. We hope you will be able to attend in the future.

At our meeting, Dr. Mike Clark presented "Economic Update: Changing Economic Conditions in Kentucky and the Bluegrass" and provided a copy of the 2023 Kentucky Annual Economic Report, and Employment Trends and Workforce Analysis of Lexington Kentucky, courtesy of Gatton College of Business and Economics. Afterwards, Ted Abernathy delivered a presentation, "Regional Competitiveness and Executive Plan," to summarize seven take aways for a more competitive region. If you were unable to attend or would like a copy of the materials, please let us know. We look forward to hosting future meetings to determine strategic action items to best support your company.

Our goals are to unite CEOs of global HQ companies in Central Kentucky to:

- Network and strengthen relationships.
- Share best practices and opportunities.
- Discuss challenges and assess solutions.
- Determine Public Policy changes and affects.
- Develop action plans based on feedback from meetings.

We would appreciate your candid feedback and suggestions to help decide how we move forward:

- Overall beneficial first meeting?
- Time length appropriate?
- Meet any CEOs for the first time?
- Need connections from meeting?
- Do you have additional comments or information you would like to provide?
- Would you be interested in a more social gathering in the next few months, to allow for networking?

Please feel reassured to provide your feedback in confidence as we work to implement a meaningful experience. Any feedback is helpful.

We won't get our feelings hurt. 😊

Please reply to this email, and the results of the questions above will be tallied to determine next steps.

Thanks again for your time... It was a long meeting, and we value the time you spent with us.

**Gina Hampton Greathouse Executive Vice President** 

