

A wide-angle photograph of a rooftop bar at dusk. The foreground is filled with people socializing on a wooden deck, with warm string lights hanging overhead. In the background, a city skyline is visible under a twilight sky. A prominent blue glass skyscraper stands on the left, while older brick buildings and a church steeple are on the right. The text 'GREATER LEX' is overlaid in a white box in the upper center, and 'Kentucky's Bluegrass Region' is written in white script across the middle.

GREATER
LEX

Kentucky's Bluegrass Region



Area Profile

Fayette County

Population: 321,276
Labor Force: 178,308
Median Age: 35.0

Greater Lexington Region

Population: 688,572
Labor Force: 362,496
Median Age: 36.8

Golden Triangle

Population: 2,564,819
Labor Force: 1,320,947
Median Age: 38.5 years

Kentucky

Population: 4,502,935
Labor Force: 2,133,954
Median Age: 39.1 years

INDIANA

OHIO

Cincinnati

Louisville

Lexington

KENTUCKY





within
600
miles of
65%
of the
US population

at the crossroads of





Lexington (LEX)

16 non-stop destinations

Louisville (SDF)

37 non-stop destinations

UPS Worldport

Cincinnati (CVG)

50+ non-stop destinations

Multiple international flights

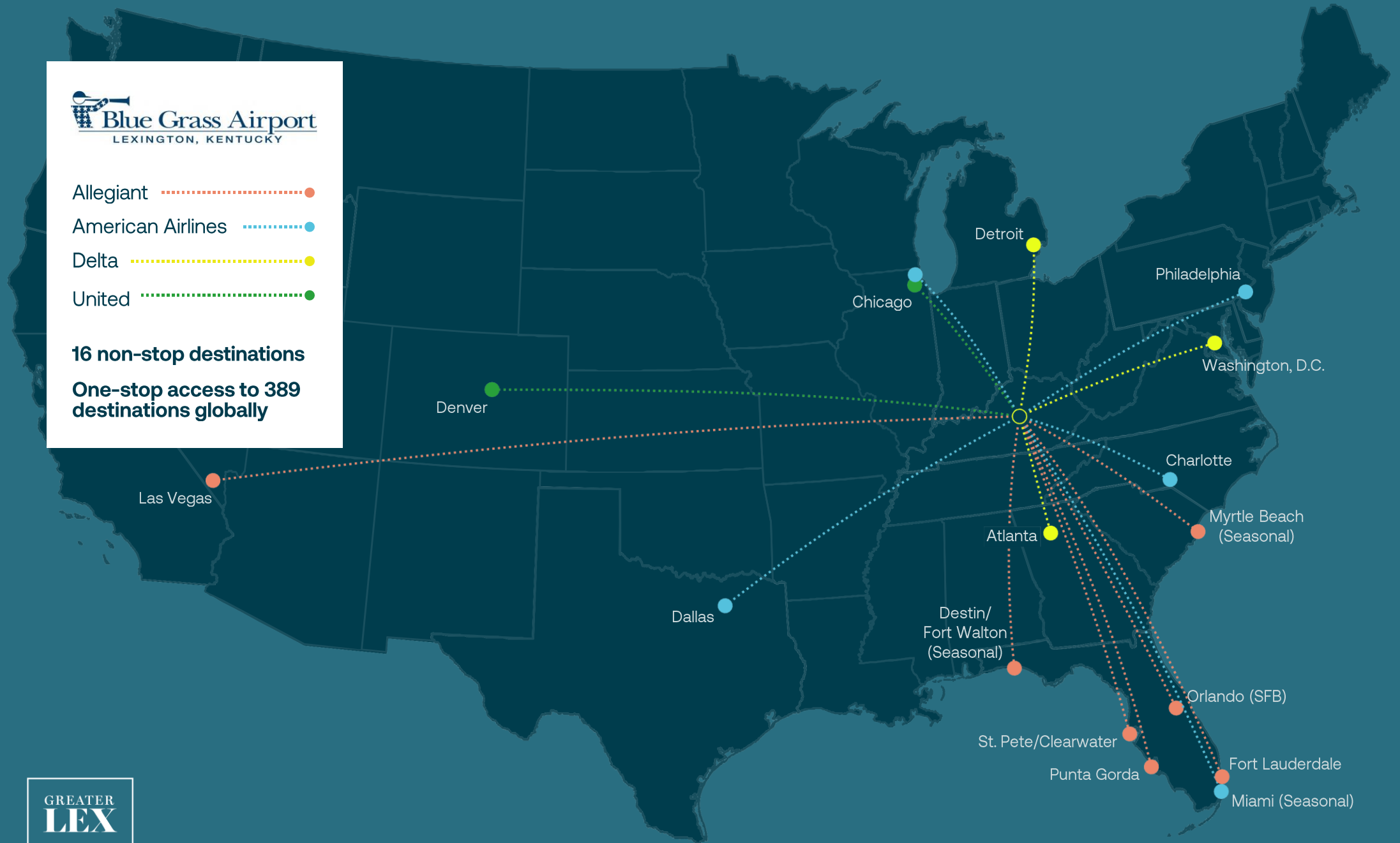
DHL & Amazon Air Hub



- Allegiant 
- American Airlines 
- Delta 
- United 

16 non-stop destinations

One-stop access to 389 destinations globally



Economy

4.0%

Unemployment Rate

83.8%

Prime-Age Labor Force
Participation Rate

\$65,837

Median Household Income

\$224,287

Median House Value



GREATER
LEX

Workforce by Industry

Industry	Employment	
Health Care and Social Assistance	57,013	14.9%
Manufacturing	43,670	11.4%
Retail Trade	37,950	9.9%
Accommodation and Food Services	36,129	9.5%
Educational Services	36,128	9.5%
Administrative and Support and Waste Management and Remediation Services	25,555	6.7%
Professional, Scientific, and Technical Services	22,370	5.9%
Public Administration	21,837	5.7%
Construction	21,211	5.5%
Other Services (except Public Administration)	15,359	4.0%
Transportation and Warehousing	14,840	3.9%
Wholesale Trade	12,067	3.2%
Finance and Insurance	9,002	2.4%
Agriculture, Forestry, Fishing and Hunting	6,906	1.8%
Arts, Entertainment, and Recreation	5,893	1.5%
Real Estate and Rental and Leasing	5,680	1.5%
Management of Companies and Enterprises	4,536	1.2%
Information	4,411	1.2%
Utilities	1,184	0.3%
Mining, Quarrying, and Oil and Gas Extraction	355	0.1%
Unclassified	154	0.0%
Total - All Industries	382,249	



Major Regional Employers 1-10

		Employees	Industry	County
1	University of Kentucky	25,574	Education	Fayette
2	Kentucky State Government	11,210	Government	Franklin
3	Toyota Motor Manufacturing	9,712	Auto Manufacturing	Scott
4	Fayette County Public School	5,965	Education	Fayette
5	Amazon.com	5,034	Distribution	Fayette
6	Baptist Health	3,188	Healthcare	Fayette
7	Lexington-Fayette Urban County Government	2,784	Government	Fayette
8	Conduent	2,250	Outsourcing	Fayette
9	Catholic Health Initiative (CHI)	2,029	Healthcare	Fayette
10	Veterans Medical Center	2,000	Healthcare	Fayette



Major Regional Employers 11-20

		Employees	Industry	County
11	Madison County School System	2,000	Education	Madison
12	Eastern Kentucky University	1,800	Education	Madison
13	Scott County Public Schools	1,656	Education	Scott
14	Lockheed Martin	1,600	Contractor Support	Fayette
15	Jessamine County School System	1,500	Education	Jessamine
16	Blue Grass Chemical Agent Destruction Plant	1,650	Military	Madison
17	Lexmark International Inc.	1,300	World HQ	Fayette
18	Lexington Clinic	1,511	Healthcare	Fayette
19	Nestle Prepared Foods	1,137	Food Manufacturing	Montgomery
20	Hitachi Automotive Systems Americas Inc.	1,100	Auto Manufacturing	Madison



Global Brands



An Emphasis on Education

According to the most recent U.S. Census Data, for cities with a population of 300,000 or more, **Lexington ranks:**

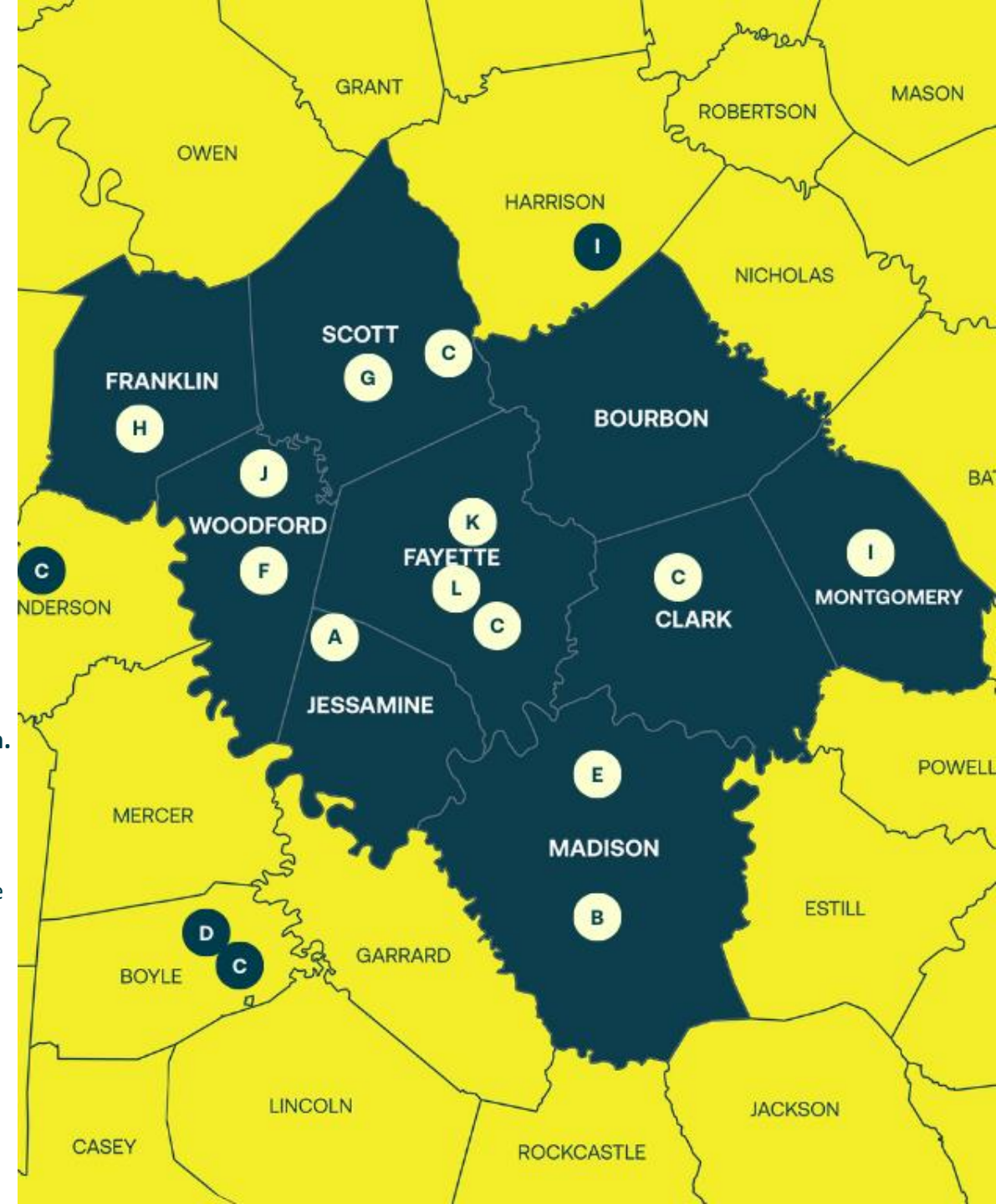
Bachelor's degree or higher: 16th

Advanced degrees: 13th

High school graduate or higher: 4th

The Greater Lexington region boasts 12 colleges and universities within 40 miles of Lexington.

- | | | | |
|----|---|----|---|
| A. | Asbury University | G. | Georgetown College |
| B. | Berea College | H. | Kentucky State University |
| C. | Bluegrass Community & Technical College | I. | Maysville Community & Technical College |
| D. | Centre College | J. | Midway University |
| E. | Eastern Kentucky University | K. | Transylvania University |
| F. | Frontier Nursing University | L. | University of Kentucky |



Colleges and Universities within 40 miles

Institution	2023-24 Enrollment	2022-23 Graduates	Degrees Conferred	Distance from Lexington
University of Kentucky	33,885	8,086	B M PhD	0 mi
Eastern Kentucky University	15,008	3,174	A B M	21 mi
Bluegrass Community & Technical College	11,625	2,799	A	0 mi
Maysville Community & Technical College	4,297	1,044	A	35 mi
Frontier Nursing University	2,582	960	M	10 mi
Midway University	2,011	357	A B M	12 mi
Asbury University	1,953	355	A B M	16 mi
Kentucky State University	1,689	222	A B M	22 mi
Berea College	1,487	327	B	34 mi
Georgetown College	1,465	286	B M	12 mi
Centre College	1,357	289	B	32 mi
Transylvania University	1,024	188	B	0 mi
Total	78,383	18,087		



Engineering Programs within 200 Miles of Lexington



- 1 University of Kentucky
- 2 University of Louisville
- 3 Morehead State University
- 4 Eastern Kentucky University
- 5 Northern Kentucky University
- 6 Kentucky State University
- 7 Kentucky Community and Technical College System
- 8 Western Kentucky University
- 9 Indiana University–Purdue University Indianapolis
- 10 University of Southern Indiana
- 11 University of Evansville
- 12 Indiana University Bloomington
- 13 University of Cincinnati
- 14 Ohio State University
- 15 University of Dayton
- 16 Wright State University
- 17 Miami University
- 18 Cedarville University
- 19 Ohio University
- 20 Shawnee State University
- 21 Vanderbilt University
- 22 University of Tennessee
- 23 Tennessee Tech University
- 24 Lipscomb University
- 25 Tennessee State University
- 26 Marshall University

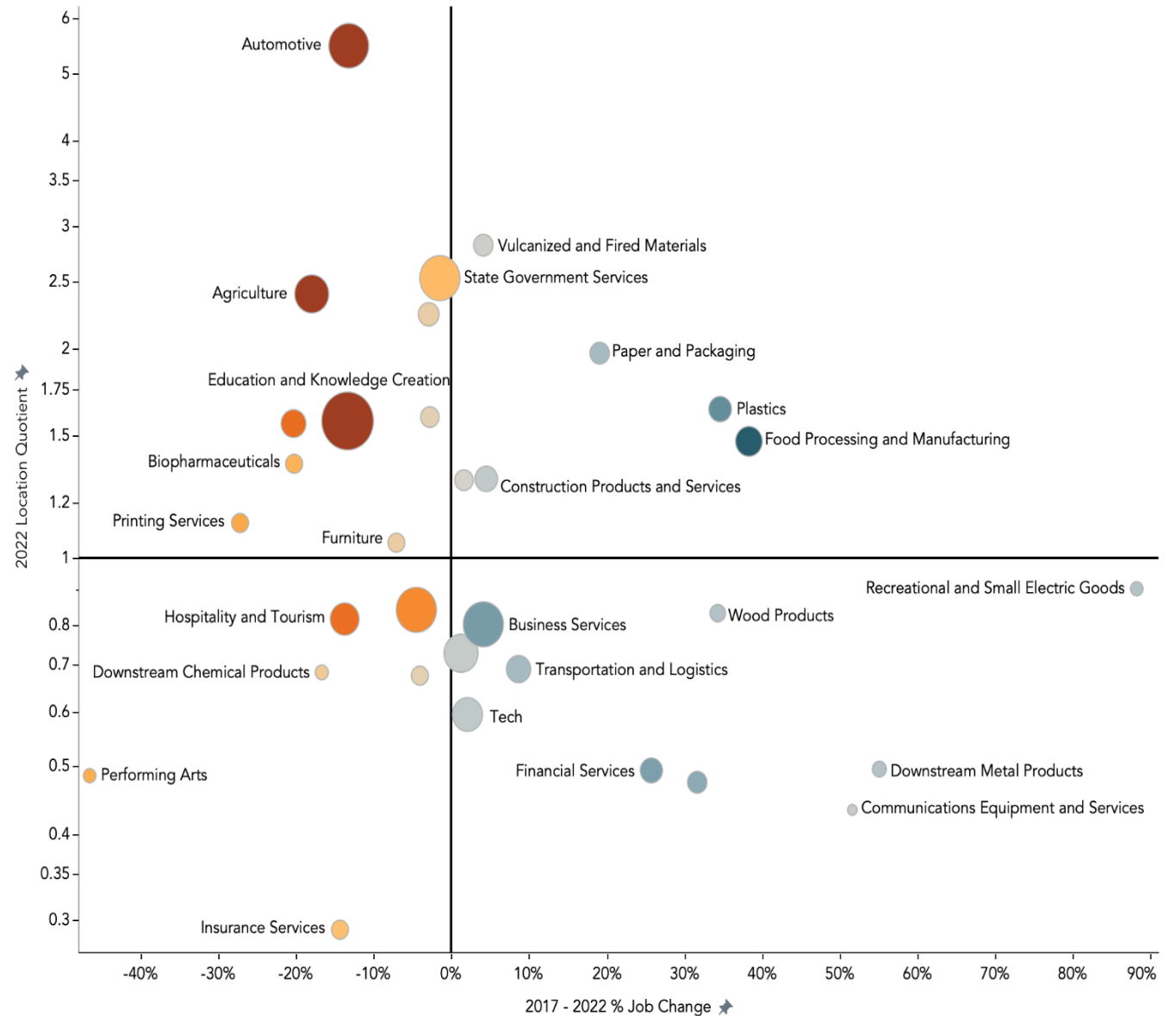


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Strategic Targets

- Biopharma and Life Sciences
- AgBio and AgTech
- Business and Financial Services
- Medical Devices
- Marketing and Design Services
- Automotive
- Food and Beverage Processing
- Warehousing and Logistics

Greater Lexington Region Cluster Map



Major Expansions



Investment

1.3 B

New Jobs

700



Investment

15.8 M

New Jobs

151



Investment

5.5 M

New Jobs

54



GREATER
LEX

2023 Year in Review



\$ 1.1 B

REGIONAL
CAPITAL
INVESTMENT

1,678

DIRECT JOBS
ANNOUNCED



42

ANNOUNCEMENTS
9 NEW
33 EXPANSION



\$62,500

AVERAGE WAGE OF
ANNOUNCED JOBS



2,636

INDIRECT & INDUCED JOBS
CREATED / SUPPORTED

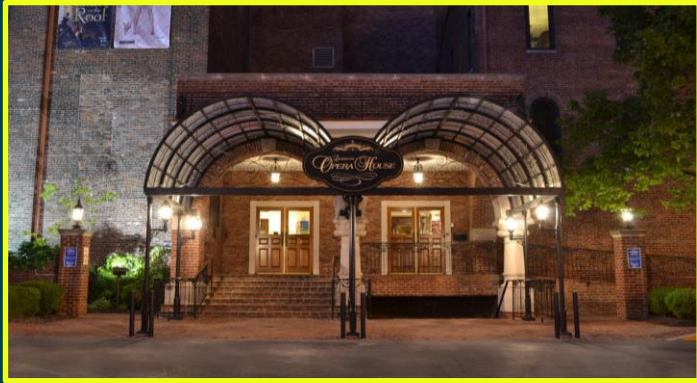


9.0 \$M

TAX REVENUE GENERATED
ACROSS NINE COUNTIES



GREATER
LEX

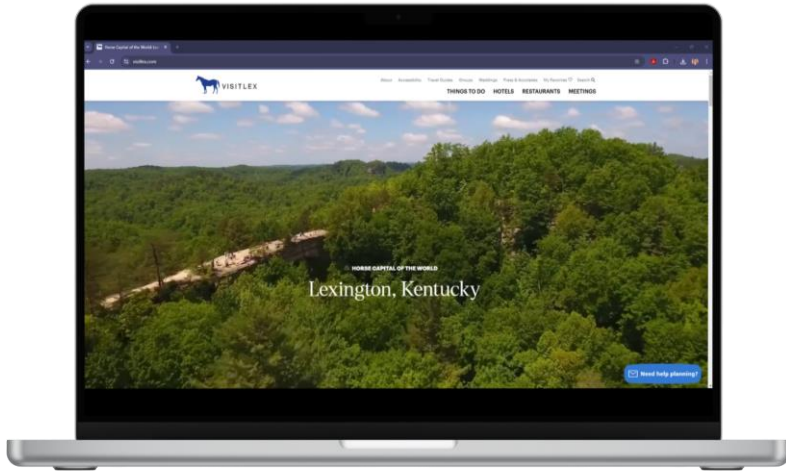


Lexington Sporting Club

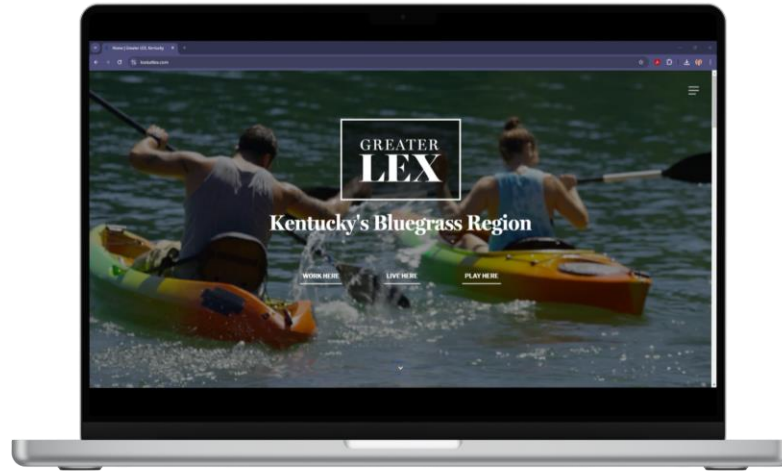
- Founded in 2021
- Expansion of USL League One
- Sits near I-75 of Athens
Boonesboro Road / Exit 104
- \$82 million investment
- Initial capacity: 5,000
- 7 training fields
- Opens September 2024



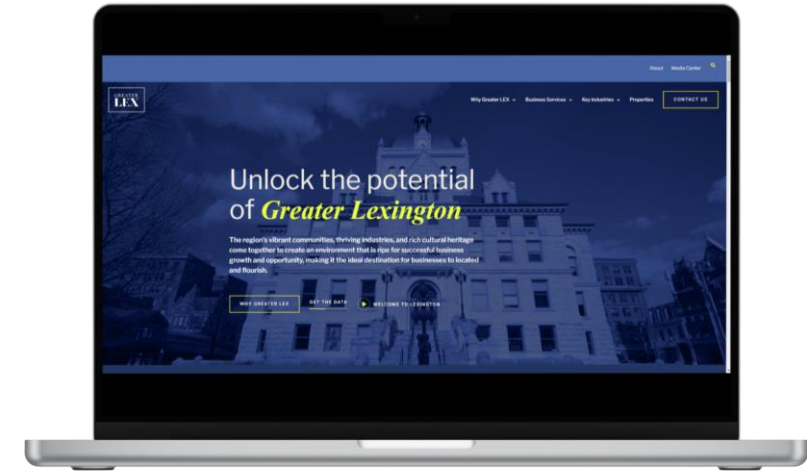
Regional Branding



Visit LEX
Tourism



Look at LEX
Talent



Locate in LEX
Economic Development



#2

Best Run City
in America

-Wallet Hub

#7

Mid-sized Metro
with Best
Business Climate

-Business Facilities

#10

Best City
for Work-Life
Balance

-Smart Asset

#7

Best City
for New
College Grads

-Smart Asset

#3

Friendliest
City in the US

-Readers' Choice Awards

#10

Best City to
Buy a House

-Niche



Kentucky's Bluegrass Region

We are better together.