



Welcome Project Black Bat

GREATER
LEX

Kentucky's Bluegrass Region



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within
600
miles of
65%
of the
US population

at the crossroads of



Area Profile

Fayette County

Population: 323,725
Labor Force: 180,600
Median Age: 35

Golden Triangle

Population: 2,229,673
Labor Force: 1,241,458
Median Age: 38

Greater Lexington

Population: 698,566
Labor Force: 368,828
Median Age: 38

Kentucky

Population: 4,534,824
Labor Force: 2,166,165
Median Age: 39



Greater Lexington Region

- Fayette County
- Woodford County
- Franklin County
- Scott County
- Bourbon County
- Montgomery County
- Clark County
- Madison County
- Jessamine County





Lexington (LEX)

19 non-stop destinations

Louisville (SDF)

38 non-stop destinations

UPS Worldport

Cincinnati (CVG)

55+ non-stop destinations

Multiple international flights

DHL & Amazon Air Hub

Blue Grass Airport

Non-stop service



Workforce & Employment

A look at the numbers

3.1%

Unemployment Rate

\$68,377

Median Household Income

\$64,844

Average Annual Wage

Major Regional Employers 1-10

		Employees	Industry	County
1	University of Kentucky	26,846	Education	Fayette
2	Kentucky State Government	11,210	Government	Franklin
3	Toyota Kentucky	9,700	Auto Manufacturing	Scott
4	Fayette County Public School	5,965	Education	Fayette
5	Lexington-Fayette Urban County Govt.	3,056	Government	Fayette
6	Amazon.com	3,000	Distribution	Fayette
7	Baptist Health	2,851	Healthcare	Fayette
8	Saint Joseph Health	2,029	Healthcare	Fayette
9	Madison County School System	2,000	Education	Madison
10	Veterans Medical Center	2,000	Healthcare	Fayette

Major Regional Employers 11-20

		Employees	Industry	County
11	Eastern Kentucky University	1,800	Education	Madison
12	Blue Grass Chemical Agent-Destruction Pilot Plant	1,800	Engineering Services	Madison
13	Hyster-Yale Group Inc	1,661	Manufacturing	Madison
14	Scott County Public Schools	1,656	Education	Scott
15	Jessamine County School System	1,500	Education	Jessamine
16	Lexington Clinic	1,490	Healthcare	Fayette
17	Hitachi Automotive Systems Americas Inc.	1,325	Manufacturing	Madison
18	Lockheed Martin	1,276	Manufacturing	Fayette
19	Novelis Corporation	1,165	Manufacturing	Madison
20	Nestle Prepared Foods	1,137	Manufacturing	Montgomery

Workforce by Industry

Industry	Employment	Percentage
Health Care and Social Services	57,013	14.90%
Manufacturing	43,670	11.40%
Retail Trade	37,950	9.90%
Accommodation and Food Services	36,129	9.50%
Educational Services	36,128	9.50%
Administrative and Support and Waste Management and Remediation Services	25,555	6.70%
Professional, Scientific, and Technical Services	22,370	5.90%
Public Administration	21,837	5.70%
Construction	21,211	5.50%
Other Services (except Public Administration)	15,359	4.00%
Transportation and Warehousing	14,840	3.90%
Wholesale Trade	12,067	3.20%
Finance and Insurance	9,002	2.40%
Agriculture, Forestry, Fishing, and Hunting	6,906	1.80%
Arts, Entertainment, and Recreation	5,893	1.50%
Real Estate and Rental and Leasing	5,680	1.50%
Management of Companies and Enterprises	4,536	1.20%
Information	4,411	1.20%
Utilities	1,184	0.30%
Mining, Quarrying, and Oil and Gas Extraction	355	0.10%
Unclassified	154	0.00%
Total - All Industries	382,250	

Global Brands



Major Expansions and New Investments



Investment
\$80M

New Jobs
45



Investment
\$7.4M

New Jobs
20



Investment
\$7.4M

New Jobs
25

An Emphasis on Education

According to the most recent U.S. Census Data, for cities with a population of 300,000 or more, **Lexington ranks:**

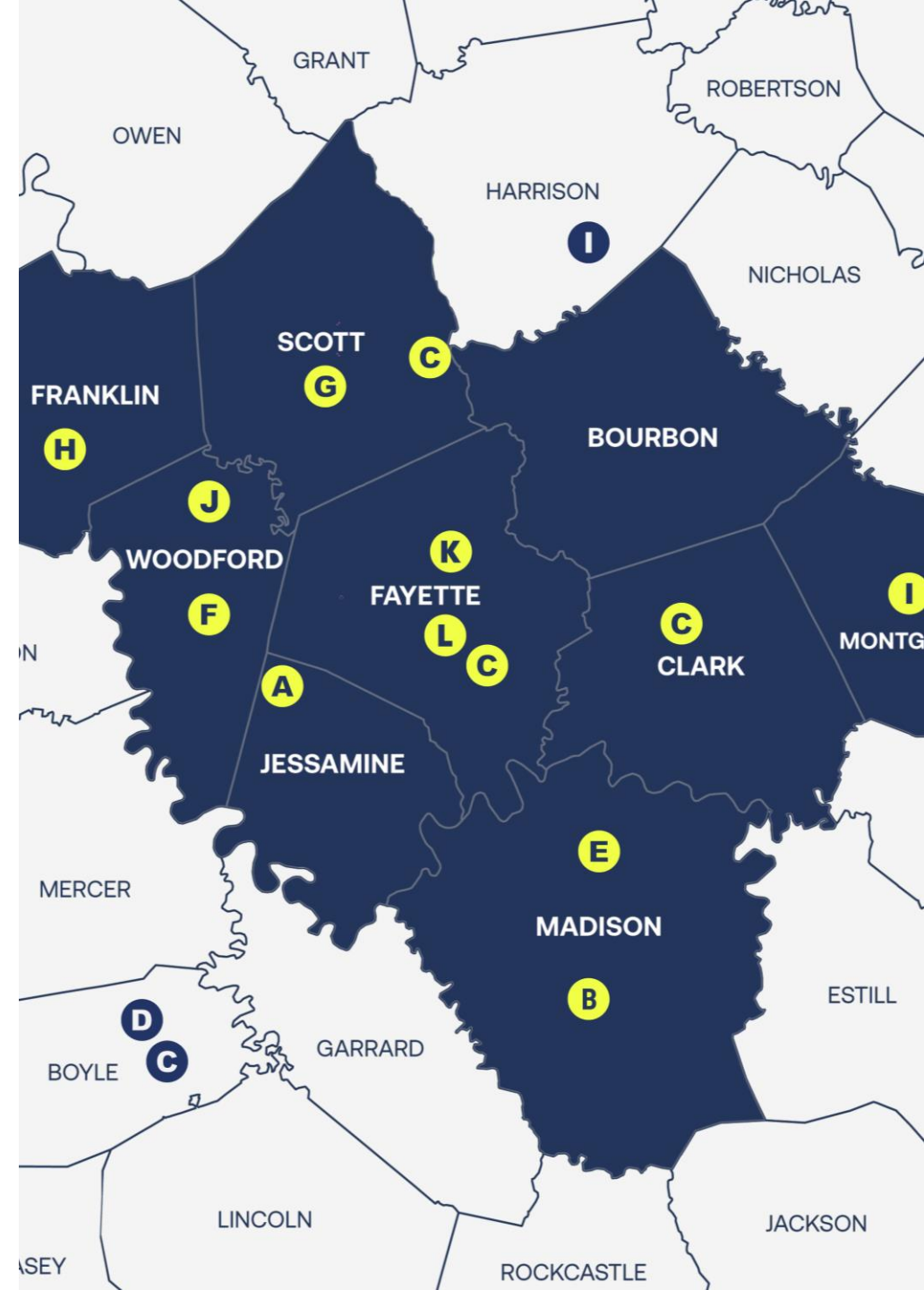
Bachelor's degree or higher: 16th

Advanced degrees: 13th

High school graduate or higher: 4th

The Greater Lexington region boasts 12 colleges and universities within 40 miles of Lexington.

- | | |
|--|--|
| A. Asbury University | G. Georgetown College |
| B. Berea College | H. Kentucky State University |
| C. Bluegrass Community & Technical College | I. Maysville Community & Technical College |
| D. Centre College | J. Midway University |
| E. Eastern Kentucky University | K. Transylvania University |
| F. Frontier Nursing University | L. University of Kentucky |



Education & Talent Pipeline

Advanced Manufacturing Technician Program (AMT)

Participating Greater Lexington Manufacturers

- Toyota
- 3M
- Xerox
- Hitachi
- Buffalo Trace Distillery
- Florida Tile



Colleges and Universities within 40 miles

Institution	2025-26 Enrollment	2024-25 Graduates	Degrees Conferred	Distance from Lexington
University of Kentucky	38,383	8,027	B M PhD	0 mi
Eastern Kentucky University	15,969	3,250	A B M	21 mi
Bluegrass Community & Technical College	13,725	3,425	A	0 mi
Maysville Community & Technical College	4,380	1,346	A	35 mi
Frontier Nursing University	3,821	1,025	M	10 mi
Midway University	2,026	445	A B M	12 mi
Asbury University	2,059	386	A B M	16 mi
Kentucky State University	2,838	304	A B M	22 mi
Berea College	1,529	311	B	34 mi
Georgetown College	1,283	370	B M	12 mi
Centre College	1,385	323	B	32 mi
Transylvania University	960	244	B	0 mi
Total	88,358	19,456		

Greater Lexington Property Search



Begley

Richmond, KY

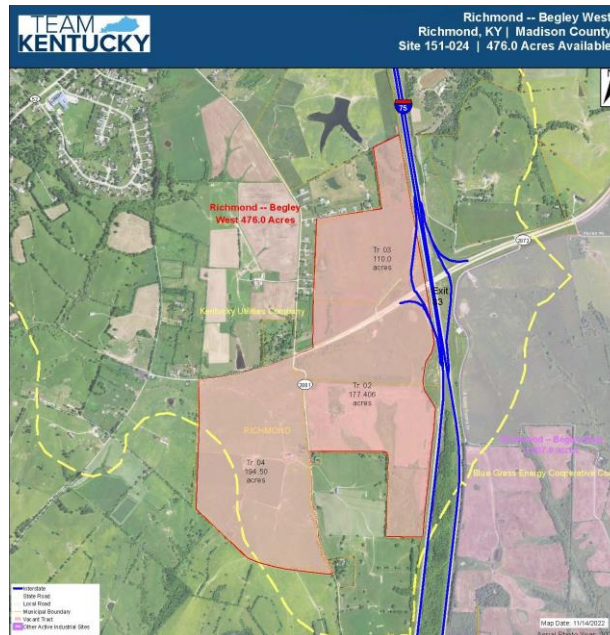
Min Size: 100 Acres

Max Size: 1,007 Acres

For Sale

Price: \$75,000/acre

[Link to details](#)



Begley West of I-75 Site

Richmond, KY

Min Size: 110 Acres

Max Size: 476 Acres

For Sale; To be determined

[Link to details](#)



#2 Best Run City
in America

-Wallet Hub

#7 Mid-sized Metro
with Best
Business Climate

-Business Facilities

#10 Best City
for Work-Life
Balance

-Smart Asset

#7 Best City
for New
College Grads

-Smart Asset

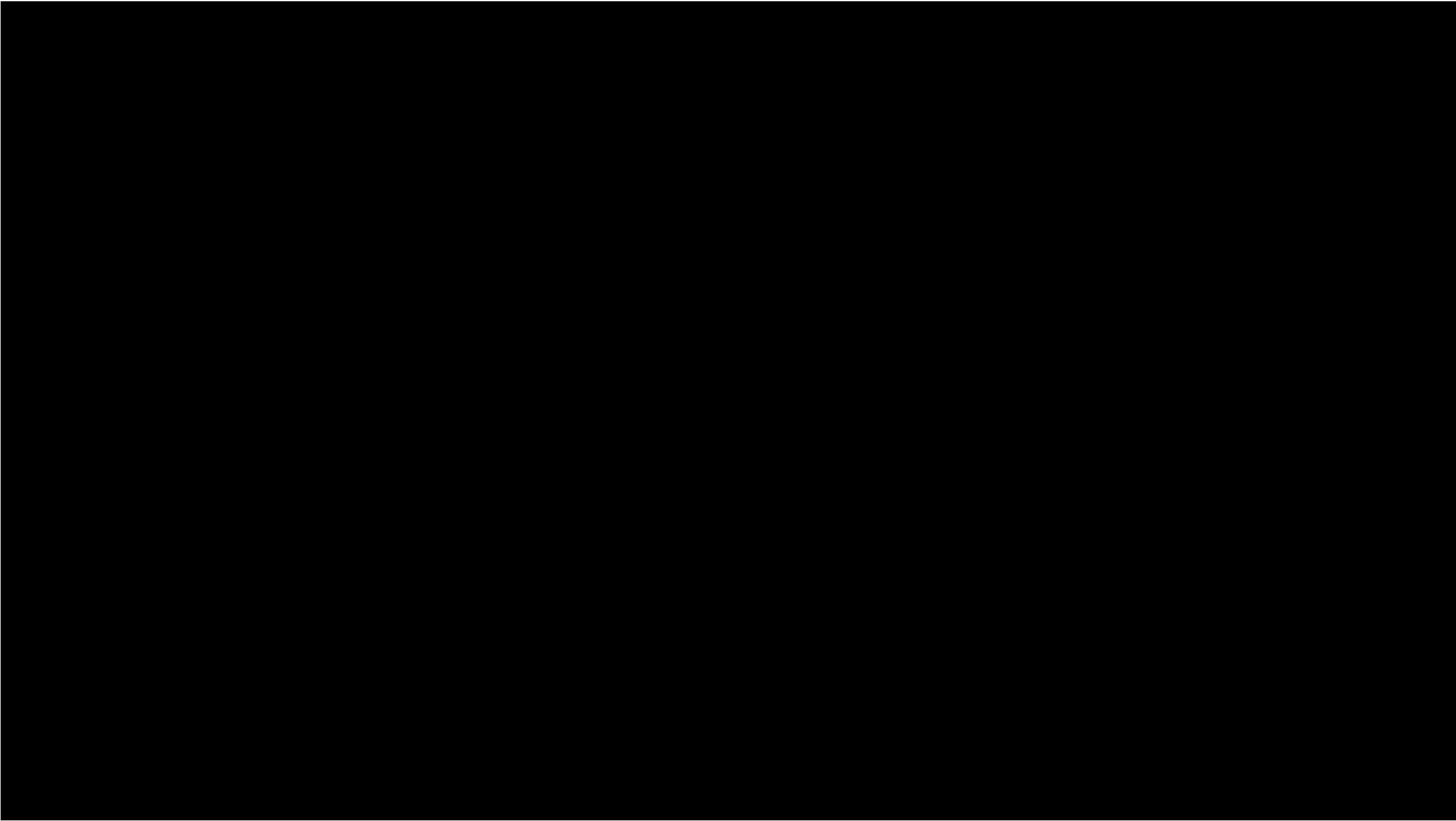
#3 Friendliest
City in the US

-Readers' Choice Awards

#10 Best City to
Buy a House

-Niche







Kentucky's Bluegrass Region

We are better together.

