



Kentucky's
Bluegrass Region

Open & Ready for Business

BUSINESS & FINANCIAL SERVICES HIGHLIGHTS

Thousands of business and financial services companies are located in the Greater LEX Region.

Lexington is highly educated, **ranking #16** in the nation in percentage of population with a bachelors' degree or higher.

Greater LEX is home to **over 70** **headquarter** operations.

In Good Company

Gray Construction, headquartered in Lexington, is ranked among the top construction and design firms in the U.S. Gray serves domestic and international customers in the Manufacturing, Food & Beverage, Data Centers, Advanced Technology, Distribution and Commercial markets.

Big Ass Fans got its start in Lexington and quickly grew into a world-wide leader in high-volume, low-speed airflow, impacting industrial facilities and homes around the globe. They have the only R&D lab in the world dedicated to testing large fans.

Belcan Corporation, a global leader in digital engineering solutions for the aerospace, defense, space and automotive markets - located an office in Lexington in 2005, and expanded their operations here 10 years later.



To view more Business and Financial Services companies in the Greater LEX Region, scan the QR code.

A highly educated workforce, low cost of doing business, and an abundant quality of life offer companies an excellent opportunity to thrive in Lexington.

Lexington is the #7 mid-sized metro with the Best Business Climate.*

In the 2025-2026 Best Places to Live rankings, U.S. News & World Report ranked Lexington #15.

*Business Facilities, 2023

**Coworking Café, 2024

Lexington ranked #2 Most Affordable (Large) Cities.

The University of Kentucky Department of Economics in the Gatton College of Business and Economics ranks #6 Among public universities in business economics.

Eastern Kentucky University features programs in Global Supply Chain and Accounting that boast a nearly 100% job placement rate.

SUCCESS STORY

Our Lexington facility thrives within a vibrant ecosystem of industry, healthcare, and academia, fostering innovation in the heart of Kentucky's technology hub. Our nearby manufacturing facility in Cynthiana strategically leverages logistical and supply chain advantages to deliver an exceptional customer experience. At Bullard, we are so lucky to benefit from the incredible community, environment, and people in Central Kentucky to attract and retain top talent and provide them great quality of life!



Wells Bullard
President & CEO
Bullard






HERE'S OUR PROOF

Kentucky was ranked #4 in the nation for cost of doing business.

—CNBC 2024

Learn more at locateinlex.com

Logistics

-  Connected to more than **2/3rd of population** via I-64 and I-75
-  **389** destinations within one stop of LEX
-  **100+ daily flights** from within an hour using LEX, CVG, and SDF
-  Lexington's UPS Ground Hub delivers to **90% of U.S. zip codes** within 3 days
-  Within **75 miles** of a UPS cold storage facility and overnight worldwide delivery



Scan the QR Code to view available sites and buildings at the **Greater LEX Property Database**.

In Greater LEX, higher education institutions align directly with professional services needs, creating a powerful talent pipeline for businesses. From associate degrees that enable quick workforce entry to esteemed undergraduate and graduate programs, our regional colleges and universities equip students with vital skills for success in dynamic business and financial services industries.

Did you know?

More than 80% of Fortune 500 companies use Big Ass Fan products.

Employment and Average Annual Wage for Business & Financial Services

28,000 Employment | **\$99,500** Average Annual Wage

Source: JobsEQ, Data as of 2024Q2

Cost of Living

MSA	COLI	Average Annual Salary	Purchasing Power
Lexington	92.0	\$60,676	\$65,953
Raleigh-Durham	98.3	\$70,260	\$71,475
Philadelphia	107.8	\$74,389	\$69,004
Chicago	111.1	\$75,925	\$68,336
Seattle	130.6	\$104,600	\$80,102
Boston	138.1	\$96,334	\$69,757
NYC	142.1	\$92,879	\$65,380
Washington, D.C.	143.2	\$92,320	\$64,470
Los Angeles	150.7	\$78,588	\$52,143
San Francisco	151.4	\$125,098	\$82,615

Source: C2ER, Cost of Living Index, Annual Averages 2023

Colleges and Universities within 40 miles of Lexington

Institution	2023 / 2024 Enrollment	2022 / 2023 Graduates
University of Kentucky	33,885	8,086
Eastern Kentucky University	15,008	3,174
Bluegrass Community & Technical College	11,625	2,799
Maysville Community & Technical College	4,297	1,044
*Frontier Nursing University	2,582	960
Midway University	2,011	357
Asbury University	1,953	355
Kentucky State University	1,689	222
Berea College	1,487	327
Georgetown College	1,465	286
Centre College	1,357	289
Transylvania University	1,024	188
Total	78,383	18,087

*All colleges and universities listed above—with the exception of Frontier Nursing University—have dedicated business or finance programs.

QUALITY OF LIFE

Lexington, Kentucky named Top 5 Best Small Cities in the U.S.

—Conde' Nast Traveler, 2024

Learn more at locateinlex.com

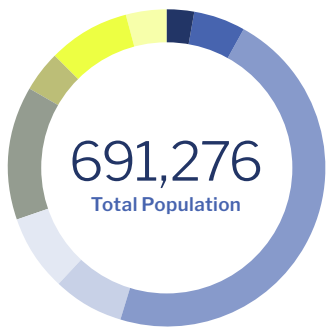
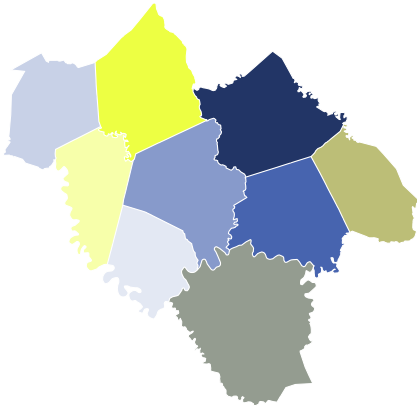


Kentucky's Bluegrass Region

Greater Lexington Snapshot

GREATER LEXINGTON REGION POPULATION

County	
Bourbon	20,174
Clark	37,004
Fayette	321,122
Franklin	51,563
Jessamine	53,792
Madison	94,064
Montgomery	28,271
Scott	58,269
Woodford	27,017
Region	691,276



EDUCATED WORKFORCE

36.9 Median Age

83.7% Prime Age Labor Force

39.9% Education (Bachelors +)

INDUSTRY SECTORS

15% Health Care & Social Assistance

11.2% Manufacturing

9.8% Educational Services

EMPLOYMENT NUMBERS

387,987 Total Employment

\$60,016 Average Annual Wage

\$68,377 Median Household Income

GROSS DOMESTIC PRODUCT

\$49 billion Total Gross Domestic Product

\$7B Manufacturing

\$5.9B Health Care & Social Assistance

\$6.1B Real Estate

HOUSING MARKET

\$245,048 Median House Value

Source: JobsEQ, American Community Survey 2023

